



# Assisting Students Creatively ASC

In association with Altena Education Ltd

## ASC Privacy Policy

At Assisting Students Creatively (ASC), we are dedicated to safeguarding your privacy and ensuring transparency in how we handle your personal data. As a Non-Medical Help (NMH) student support company based in England, we provide tailored assistance to students with disabilities and dyslexia in Higher Education. Here's how we manage your information responsibly:

### **Data Processing and Control:**

ASC acts as the Data Controller for your personal information.

We determine the purpose and manner of processing student and family data.

For inquiries regarding data control, contact us at [info@asc-support.com](mailto:info@asc-support.com).

### **Third-Party Data Sharing:**

We may share your data with third parties like tutors, mentors, needs assessors, and universities only with your explicit consent.

ASC is registered with the Information Commissioner's Office (ICO) and adheres to GDPR and UK law.

### **Data Collection:**

Personal data collected includes names, dates of birth, addresses, course details, customer references, funding, disabilities and support requirements.

ASC does not share your data with third parties without your consent unless required by law.

#### **Address**

The Byre, Sutton Farm  
Claverley  
Wolverhampton  
WV5 7DD

#### **Website**

[assistingstudentscreatively.co.uk](http://assistingstudentscreatively.co.uk)

#### **Contact**

[info@asc-support.com](mailto:info@asc-support.com)  
07789687984



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### **Your Rights:**

You have the right to access, rectify, or erase your personal data held by ASC.

Special categories of personal data, including health conditions, are treated with utmost sensitivity and can be disclosed at your discretion.

You can choose to disclose or remove disability information at any time by contacting us at [info@asc-support.com](mailto:info@asc-support.com). We respect your autonomy in sharing information about disabilities, and adjustments can be made accordingly.

### **Withdrawal of Consent:**

You can withdraw consent for data processing at any time, especially where processing is based on consent.

### **Concerns and Contact Information:**

For concerns or inquiries, you can reach out to the ICO or contact ASC directly.

ASC is committed to addressing your queries and providing necessary clarifications.

### **Analytics and Cookies:**

We use analytics tools like Google Analytics to collect anonymous data for improving our services. Cookies help us understand user engagement without personally identifying individuals. ASC uses Google Analytics to collect and analyse anonymous data for service enhancement.

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